

2003

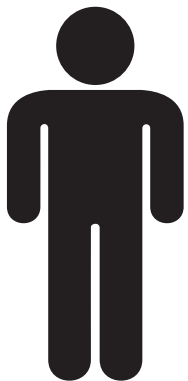
Boulder, CO



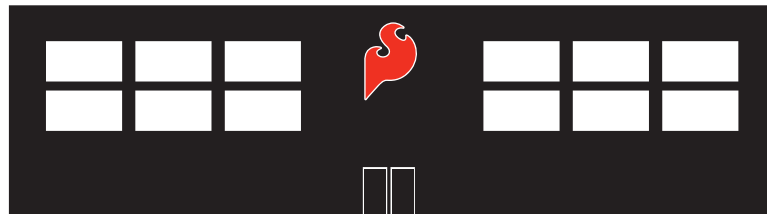
1 Bedroom



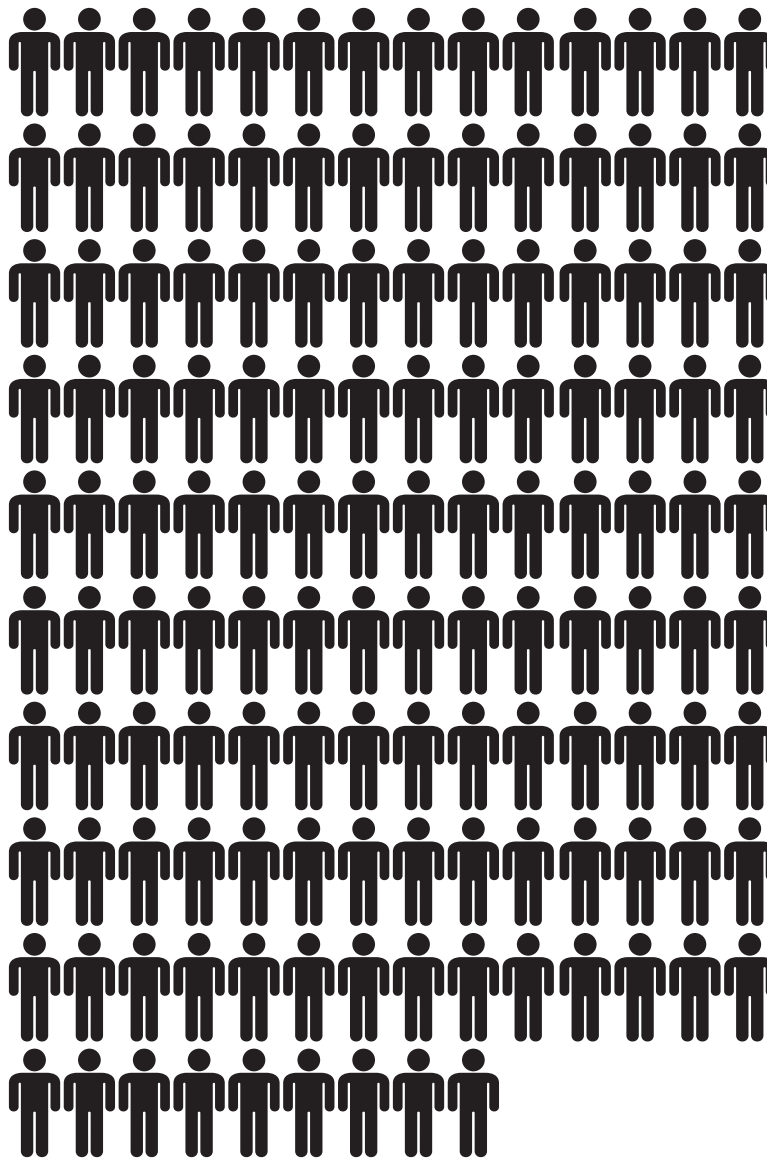
1 Person



2012



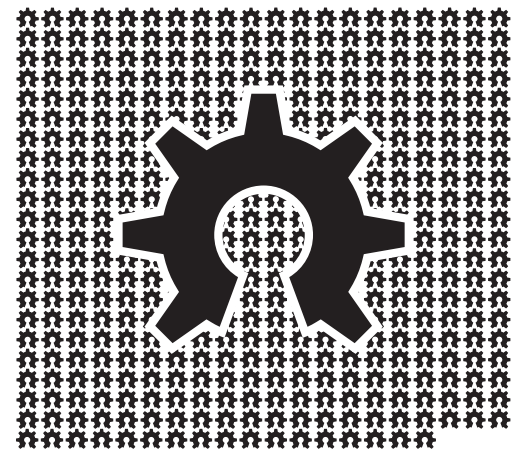
135 People



Manufacture
over 50,000
devices/month



437 products:
open-source,
patent-free



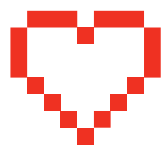
Exported
\$12.75M to
138 countries



SparkFun Electronics is a mid-size private company that started in a bedroom in 2003.

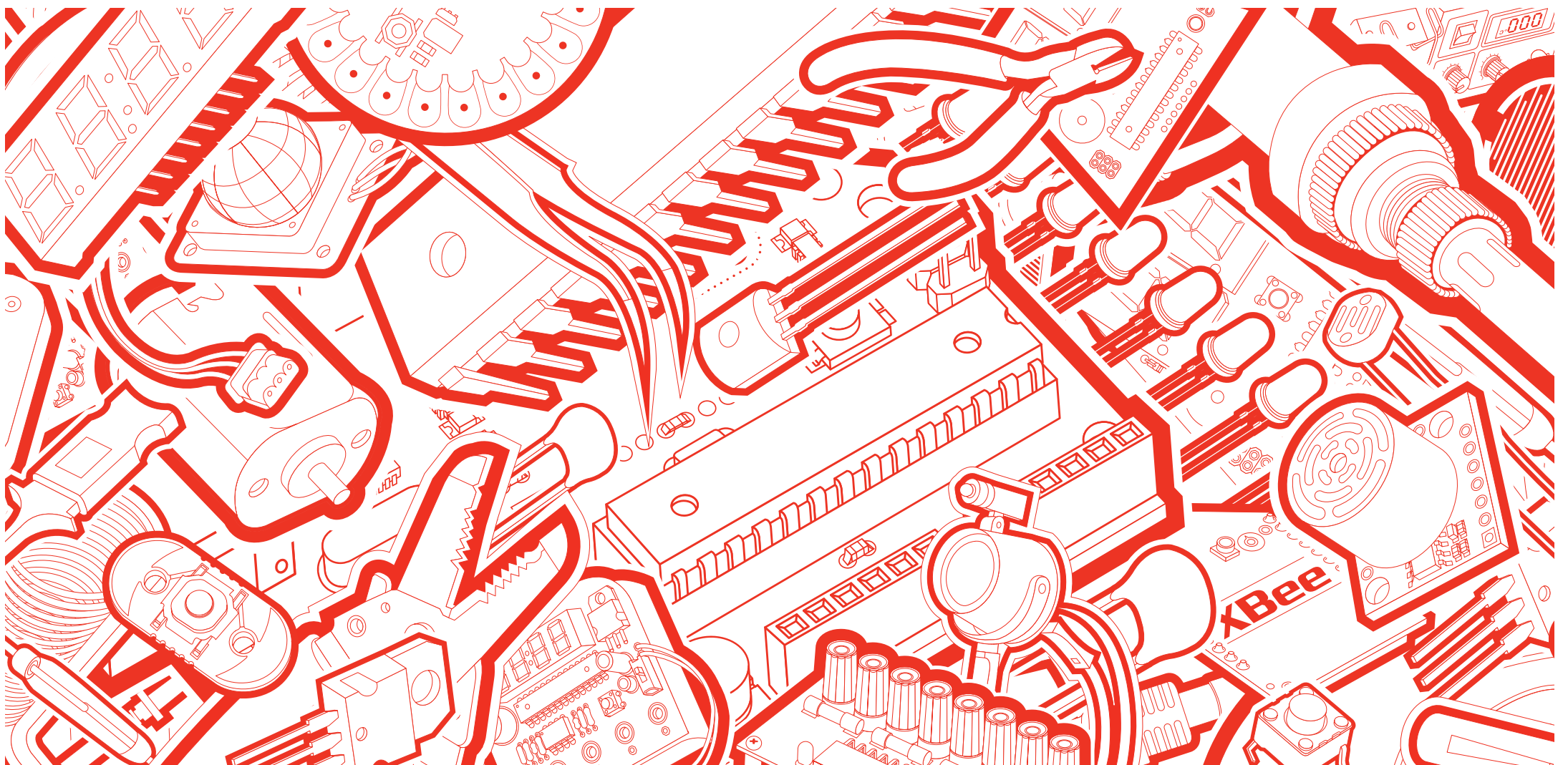
Nine years later, SparkFun now employs 135 people, and manufactures over 50,000 electronic devices per month. We have no patents on 437 unique, open-source hardware products.

In 2011 we exported \$12.75 million worth of products to 138 countries.



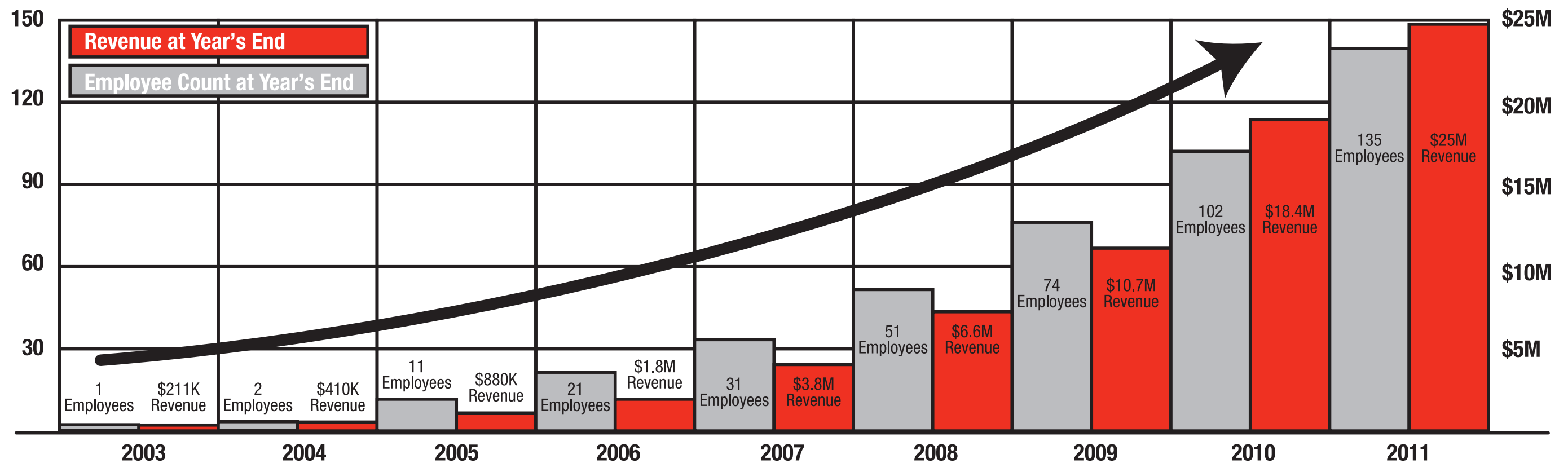
Why SparkFun Loves Open Source Hardware:

- OSHW allows us to innovate quickly
- OSHW promotes learning from each other
 - OSHW keeps us on our toes
 - OSHW forces us to stay sharp
- OSHW makes for better, lower-cost products



Open Source by Strategy:

Number of Employees



Open Source by Habit ← | → Open Source by Strategy