1: WHO ARE YOU? (10724 TOTAL ANSWERS)

Choose no more than two

Legend:
- Other (please specify)
- Educator
- Student
- Artist
- Hobbyist/Tinkerer
- Entrepreneur
- Professional – Software
- Professional – Electronics/Hardware (Engineer, Prototyper, etc.)

Response %

Bar chart:
- Professional – Electronics/Hardware (Engineer, Prototyper, etc.): ~3300
- Professional – Software: ~2900
- Entrepreneur: ~850
- Hobbyist/Tinkerer: ~7200
- Artist: ~450
- Student: ~1050
- Educator: ~900
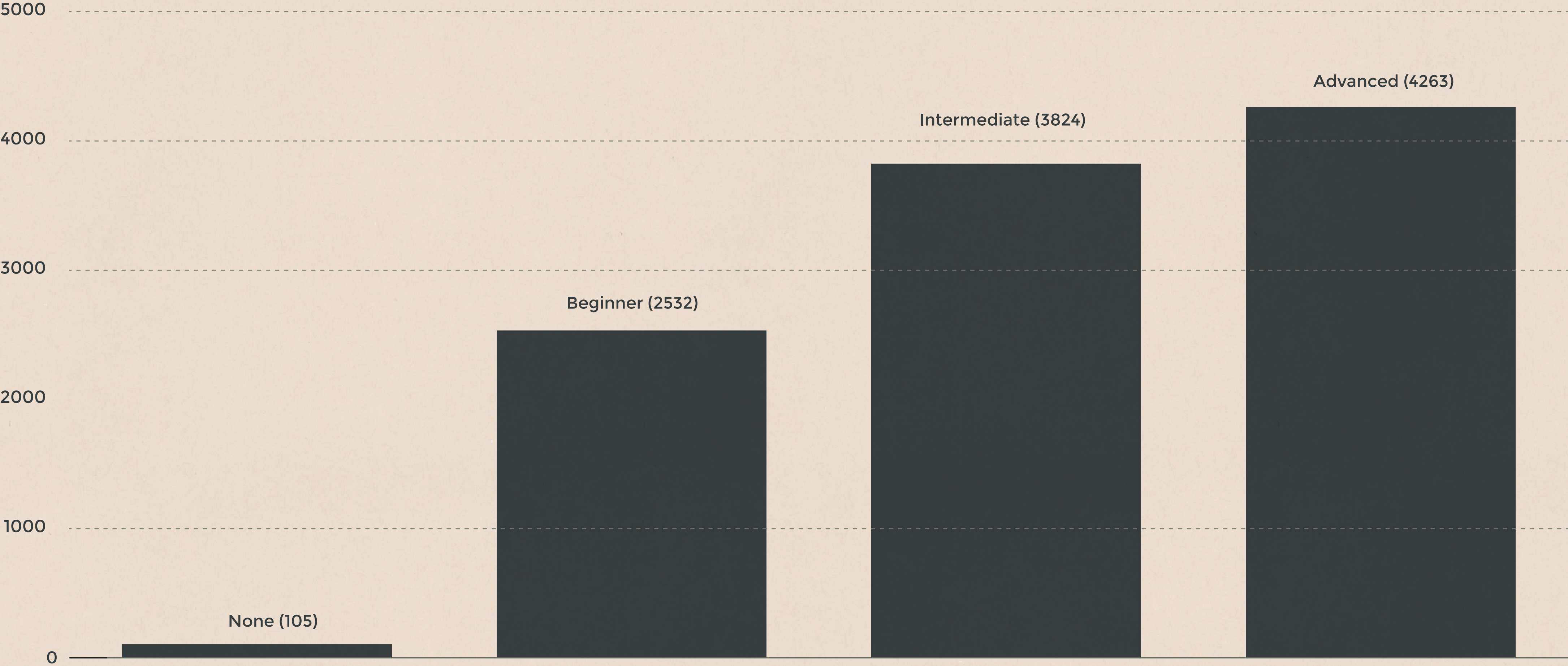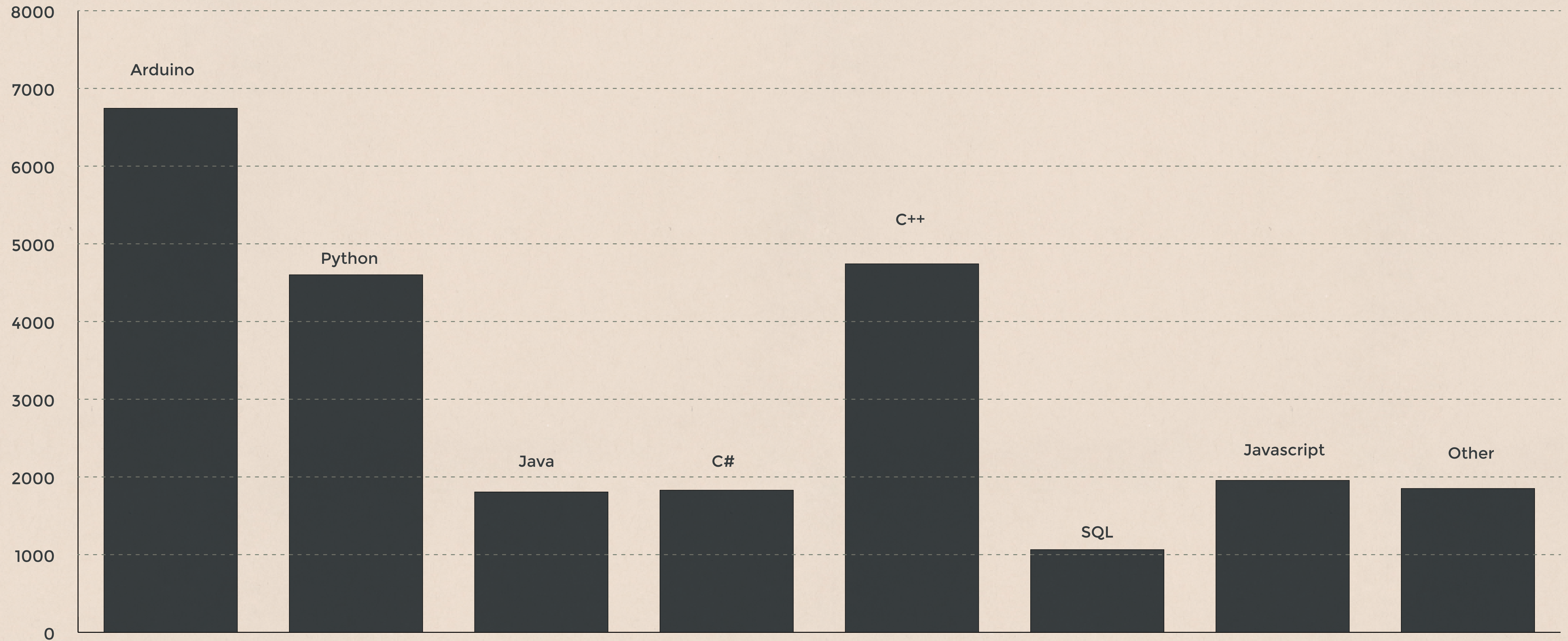- Other: ~550

2: WHICH OF THESE TOPICS BEST DESCRIBES YOUR INTEREST IN ELECTRONICS? (10724 TOTAL)
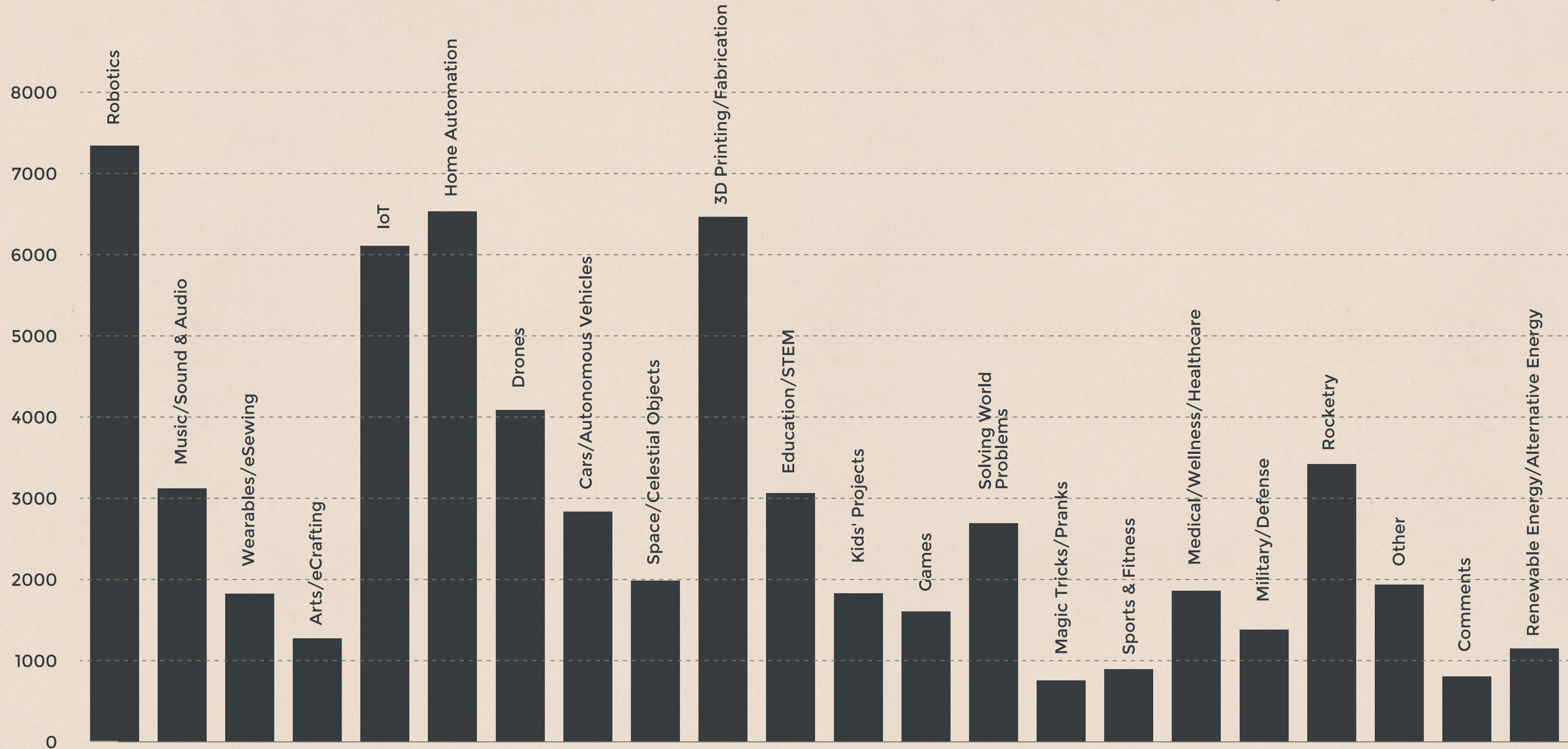
3: RATE YOUR EMBEDDED ELECTRONICS SKILL LEVEL (10724 TOTAL ANSWERS)

None (105)

Beginner (2532)

Intermediate (3824)

Advanced (4263)

4: WHICH PROGRAMMING LANGUAGE DO YOU FIND MOST USEFUL? (SELECT 3)

5: ARE YOU MORE LIKELY TO BUY A PRODUCT IF IT'S OPEN SOURCE?

YES
71.4%
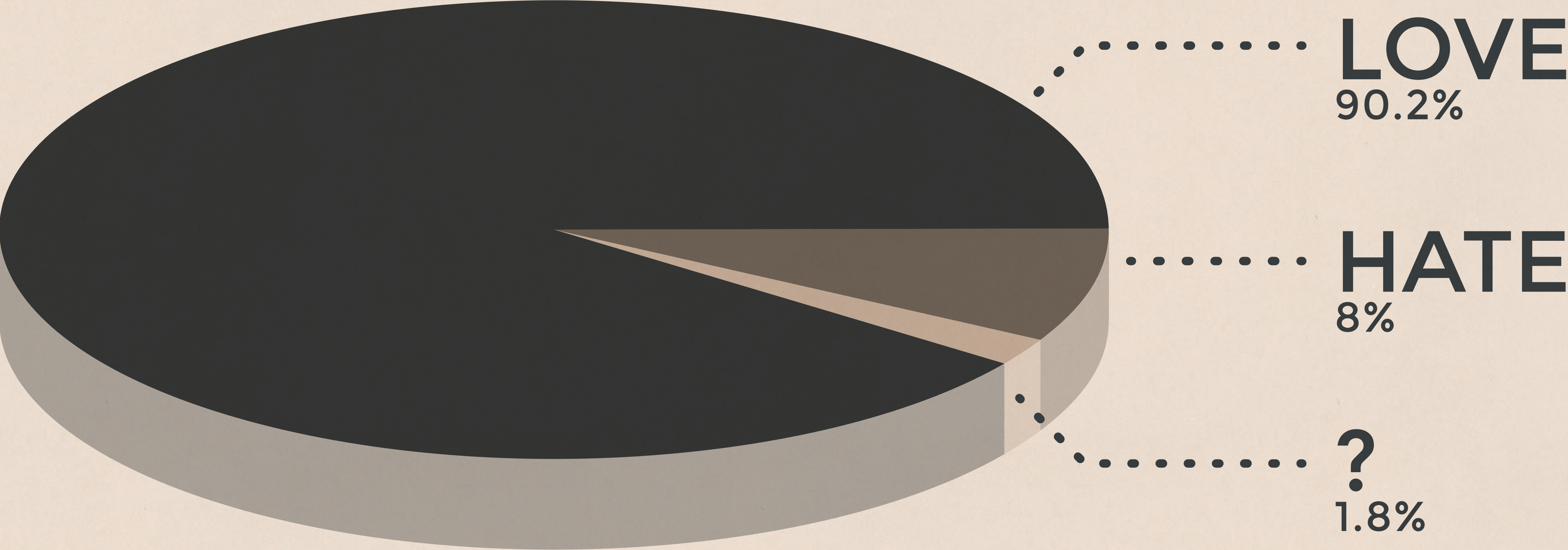
NO
1.1%

MEH
27.6%
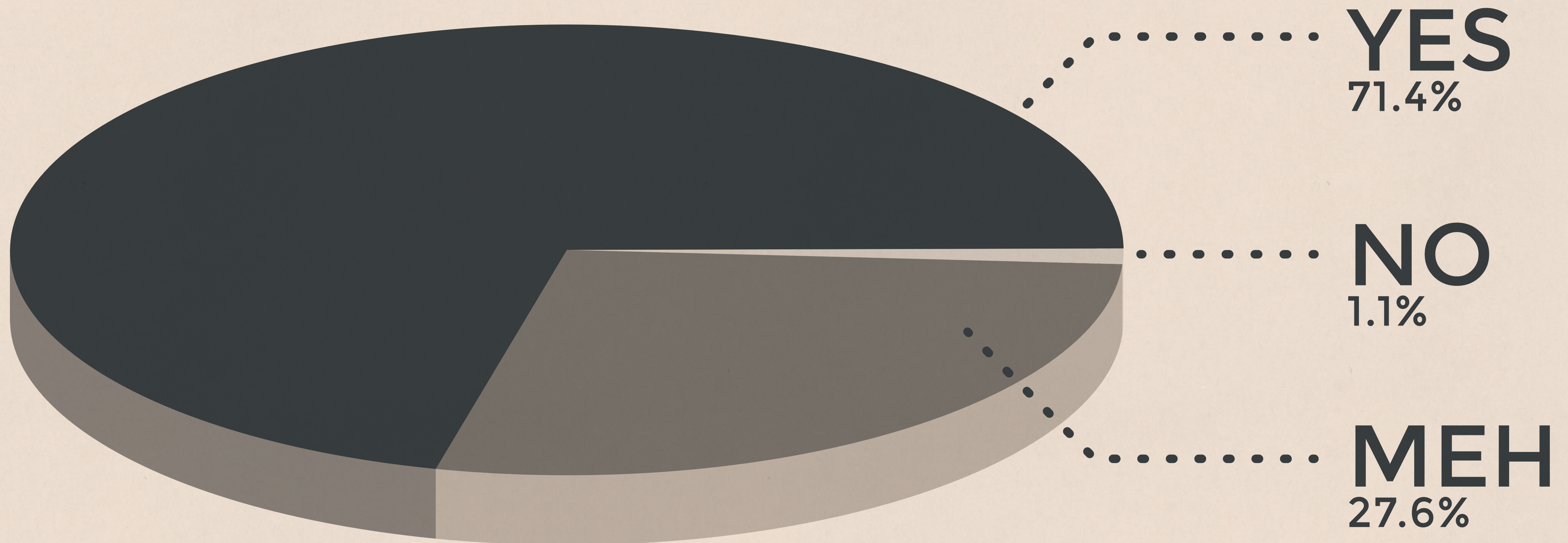
6: ARE MOST OF YOUR PROJECTS CONNECTED TO THE INTERNET?

YES
30.8%

NO
69.2%

7: HOW DO YOU FEEL ABOUT SOLDERING?

LOVE
90.2%

HATE
8%

?
1.8%

8: **HOW FREQUENTLY DO YOU COMPLETE PROJECTS THAT INCLUDE SPARKFUN COMPONENTS?**
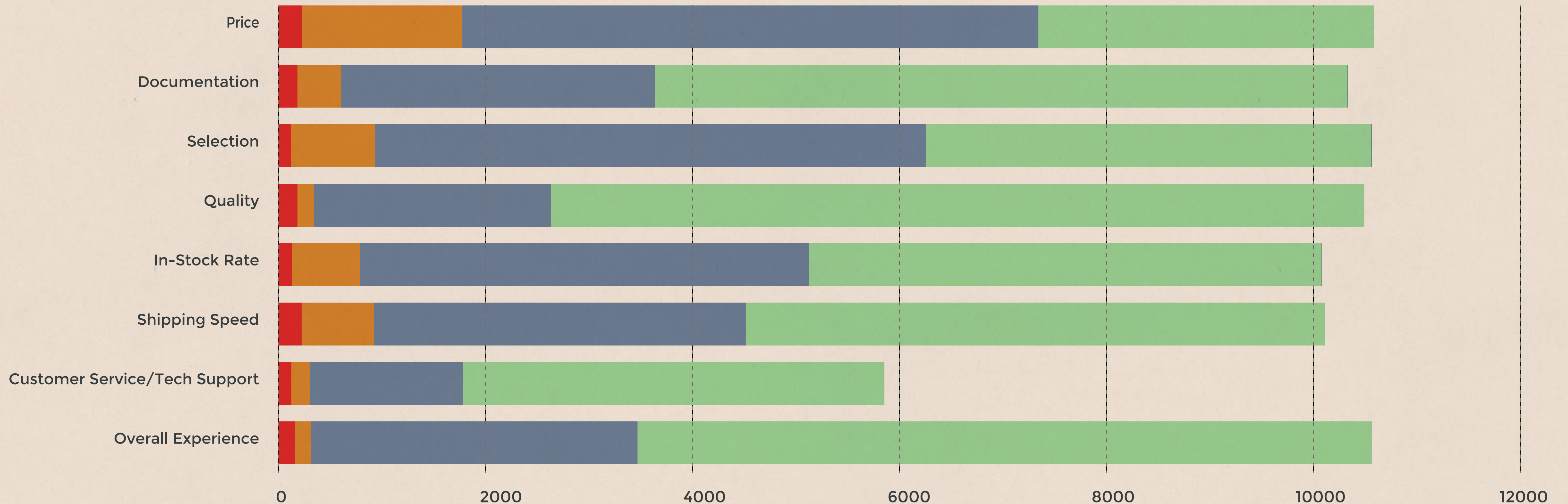
ONE PER WEEK

LESS THAN 1 PER YEAR

ONE PER MONTH

ONE PER QUARTER

ONE PER YEAR

9: IN TERMS OF YOUR EXPERIENCE WITH SPARKFUN, PLEASE RATE THE FOLLOWING POOR, FAIR, GOOD OR EXCELLENT

POOR · FAIR · GOOD · EXCELLENT

- Price
- Documentation
- Selection
- Quality
- In-Stock Rate
- Shipping Speed
- Customer Service/Tech Support
- Overall Experience

0 · 2000 · 4000 · 6000 · 8000 · 10000 · 12000

10: DO YOU READ SPARKFUN'S TUTORIALS?

NO
9.1%

YES
90.9%