1: **WHO ARE YOU?** *(10724 TOTAL ANSWERS)*

Choose no more than two

- **Hobbyist/Tinkerer**
- **Professional - Electronics/Hardware (Engineer, Prototyper, etc.)**
- **Professional - Software**
- **Entrepreneur**
- **Student**
- **Educator**
- **Artist**
- **Other (please specify)**

**Response %**

**Professional - Electronics/Hardware (Engineer, Prototyper, etc.)**

**Hobbyist/Tinkerer**

**Entrepreneur**

**Student**

**Educator**

**Artist**

**Other**
2: WHICH OF THESE TOPICS BEST DESCRIBES YOUR INTEREST IN ELECTRONICS? (10724 TOTAL)
3: RATE YOUR EMBEDDED ELECTRONICS SKILL LEVEL (10724 TOTAL ANSWERS)

- Beginner (2532)
- Intermediate (3824)
- Advanced (4263)
- None (105)
4: WHICH PROGRAMMING LANGUAGE DO YOU FIND MOST USEFUL? (SELECT 3)
5: Are you more likely to buy a product if it’s open source?

- Yes: 71.4%
- No: 1.1%
- Meh: 27.6%
6: ARE MOST OF YOUR PROJECTS CONNECTED TO THE INTERNET?

**YES**
30.8%

**NO**
69.2%
7: HOW DO YOU FEEL ABOUT SOLDERING?

- LOVE: 90.2%
- HATE: 8%
- ?: 1.8%
8: HOW FREQUENTLY DO YOU COMPLETE PROJECTS THAT INCLUDE SPARKFUN COMPONENTS?

- One per week
- Less than 1 per year

Options:
- One per month
- One per quarter
- One per year
9: **In terms of your experience with SparkFun, please rate the following poor, fair, good or excellent**

- **Price**
- **Documentation**
- **Selection**
- **Quality**
- **In-Stock Rate**
- **Shipping Speed**
- **Customer Service/Tech Support**
- **Overall Experience**
<table>
<thead>
<tr>
<th>NO</th>
<th>YES</th>
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<tbody>
<tr>
<td>9.1%</td>
<td>90.9%</td>
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