



Via Priority Mail, Tracking No. 9114 9012 3080 3070 9179 71

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Spark Fun Electronics
c/o Nathan Eugene Seidle
6333 Dry Creek Pkwy
Niwot, CO 80503

July 6, 2018

IMMEDIATE ATTENTION

Re: U.S Patent No. 9,729,658 titled "System for managing web-based content data and applications"

To Whom It May Concern:

Our firm represents RazDog, LLC ("RazDog"), the owner and exclusive rights holder of U.S. Patent No. 9,729,658 titled "System For Managing Web-Based Content Data and Applications" (the '658 Patent'). The '658 Patent may be found and downloaded at <https://patents.google.com/patent/US9729658>. RazDog has reason to believe your website, located at www.sparkfun.com, is using a slide tool program for scrolling or paging through the content data or the content applications.

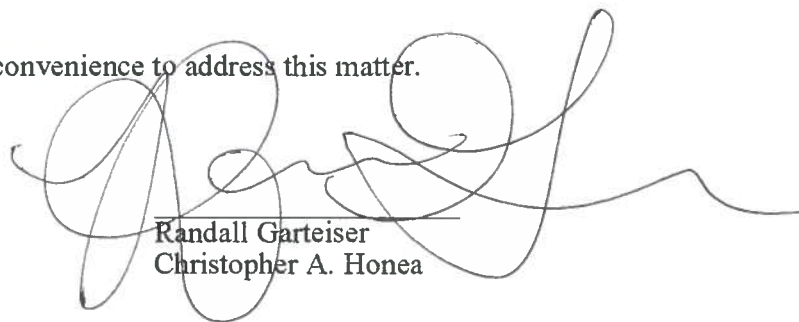
Based on your apparent use of these patented technologies, you may wish to have your patent counsel examine the '658 Patent (particularly claims 1 and 7) to determine whether a non-exclusive license is needed.

You may also be interested in a software license to RazDog's proprietary and patented software which practices the '658 Patent. This software provides a unique web-based database, user interface, remote slide tool and user history analytics, which are used as a comprehensive solution to manage content data and/or applications from multiple content data sources. This provides numerous benefits to your company by reducing costs, increasing customer satisfaction and increasing revenues.



RazDog is interested in reaching a negotiated licensing arrangement with you for all uses of its software and the technology of the '658 Patent. As such, it is willing to offer a fully paid-up, one-time patent and software license to Spark Fun Electronics for a total of **\$49,284** if we are able to reach an agreement in the next two weeks and a patent and software license of **\$54,284** if we are able to reach an agreement in the next three weeks. This license would include past, present, and future uses of the technology.

Please contact the undersigned at your earliest convenience to address this matter.



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